

Higher Certificate in **BUSINESS**



CAO Code
NC103

Duration:

Two Years Full-Time

NFQ Level:

Level 6

CAO Points 2018:

270

About the Course

This higher certificate course is an ideal introduction to contemporary theories and approaches to modern business practices. You will study key areas such as marketing, human resource management, entrepreneurship and much more. This full-time course is highly practical; you will learn to understand the business world using real-world examples, guided by expert faculty. On completion of this two-year course you will have a comprehensive understanding of all aspects of business which will enable you to pursue further study or to enter the world of work in a variety of business areas. Students who enrol on this course usually progress on to second year of a range of degree programmes here at the college.

As a graduate of this course you will:

- Have specialised knowledge of the key theories and principles relevant to business.
- Build your personal skills in communication, problem-solving and teamwork.
- Understand the latest thinking in areas of HRM, marketing, finance and management.
- Have an ability to apply knowledge and skills to problem-solve within the business world.

Course Structure and Award

This undergraduate course is a two-year higher certificate. It is run over four semesters with continuous assessment held throughout the course and examinations at the end of each semester. On completion you will receive a QQI Higher Certificate in Business at level 6 on the National Framework of Qualifications.

Career Prospects

The course provides an excellent basis for starting work in a variety of roles within business, commercial or public sector bodies. This programme will equip you with the knowledge and skills needed to build a successful career in the business world.

Further Study Options

Upon successful completion of the Higher Certificate in Business, graduates can gain entry into year two of BA (Honours) degree programmes in Business, HRM, Accounting and Finance or Marketing Practice in the School of Business (subject to availability of places).

Minimum Entry Requirements

Minimum entry requirements are a grade O6/H7 or above in five subjects. A minimum of grade O6/H7 must be obtained in English. A grade O6/H7/F2 must be obtained in Mathematics. Mature applicants, applicants with a disability or those applying through the DARE or HEAR access schemes should consult pages 66 and 67.

Who is the course for?

The course may be particularly appealing to students who are unsure about committing themselves to a full-time degree programme, but who want the option to transfer on to the second year of a business degree in the future.

Course Fees

This course qualifies under the Free Fees Initiative and Student Grant Scheme.

Year 1 & 2

Over two years you will study the following subjects:

- Managing Your Learning
- Financial Accounting
- Creativity, Teamwork and Business Skills
- Human Resource Management
- Marketing in the Digital Age
- Fundamentals of Management
- Brand Management
- Academic Writing Skills
- Introduction to Business and Strategy
- Business Mathematics and Statistics
- Economics in the World
- Introduction to Entrepreneurship, Sales and Networking
- Fundamentals of Irish Law
- Work, Business and Society in Ireland
- Individual Organisational Behaviour
- Software Applications for Business
- Portfolio Project
- Quantitative Methods
- Information and Communications Technology in Accounting and Finance
- Marketing for Accounting and Finance